Blue Ridge

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February 27, 2026

Dear Elected Officials,

Beginning April 2026, Adams CATV d/b/a Blue Ridge Communications will be increasing the monthly rate for DTA TV equipment from $1.99 per box to $2.49 per box. This adjustment reflects our transition to newer streaming TV equipment over the coming months and aligns DTA pricing with our current equipment rates.

We continue to invest in the infrastructure, as we replace our coaxial lines with fiber optics. This will allow us to provide our customers with even faster internet speeds.

As part of your community, we understand that it is a privilege to serve your residents. This is demonstrated by our continued support of the communities we serve through public service announcements on our community channel as well as providing free cable service to schools, libraries and municipal buildings—not to mention our local customer support staff, which is available 24 hours a day, 7 days a week.

Blue Ridge understands how important it is to offer our customers the best possible service at the best possible price. We will continue to do everything we can to keep our prices as low as possible while providing the best programming and the latest technology.

For more information about all our services, please visit our website www.brctv.com.

Respectfully,

Erika Ahner
Project Coordinator
Blue Ridge Communications